

Workshop “Library and higher education: where and how to rethink relationships”

UFP, May 5th, 2015



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The academic library at the beginning of the twenty-first century

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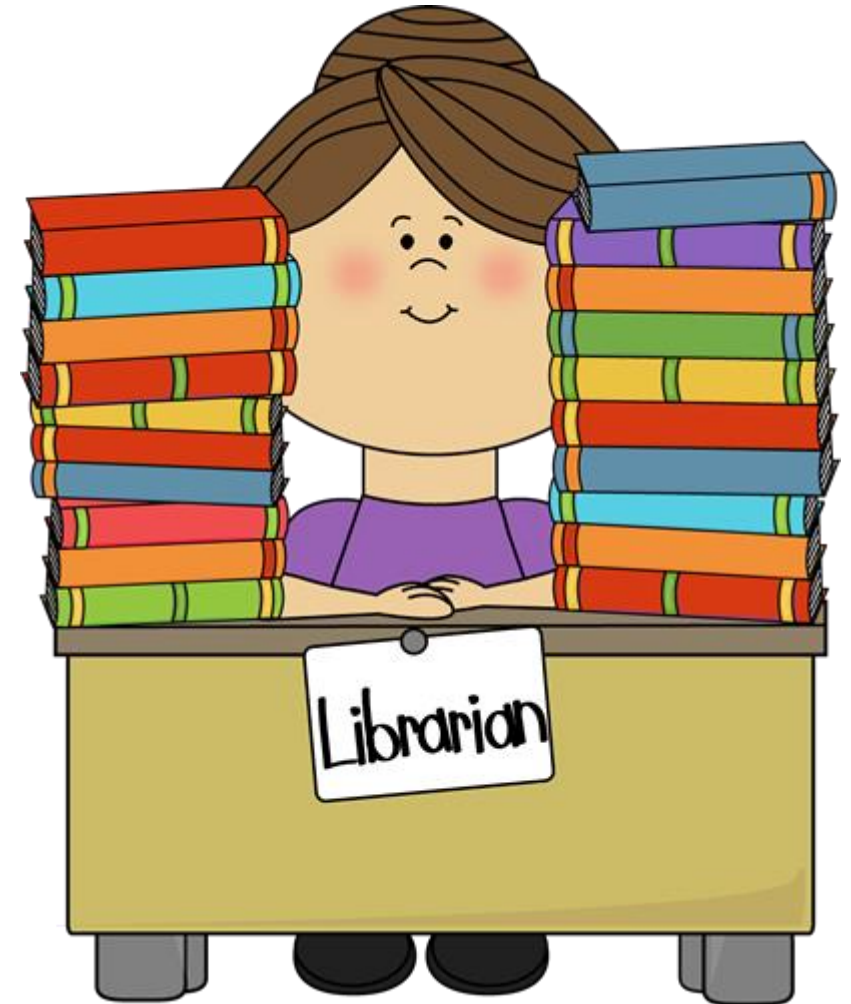
Librarian, Lusíada University, V. N. Famalicão

The Library and the librarian

A surprising survey of 14,000 UK residents, conducted by YouGov site revealed that the most desired profession in Britain is “writer”.

It was chosen by 60% of those who participated, followed closely by “**librarian**” (54%) and 51% would like to be academic.

<[https://d25d2506sfb94s.cloudfront.net/cumulus_uploads/document/b8ckr90wjr/Int
ernalResults_150206_jobs_Website.pdf](https://d25d2506sfb94s.cloudfront.net/cumulus_uploads/document/b8ckr90wjr/InternalResults_150206_jobs_Website.pdf)>



<http://content.mycutegraphics.com/graphics/book/librarian.png>



The Library and the librarian

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100%

Author	Would like to do for a living	41	41	41	37	33	42	43	43	33	31	41	44	42	37	43	42	43	38	43	33	
	Would not like to do for a living	51	53	49	58	58	52	51	53	61	42	53	49	49	55	54	48	44	54	53	49	58
	Don't know	8	6	8	5	7	6	9	7	9	7	7	7	8	8	6	10	12	6	8	8	6
	Would like to do for a living	60	58	62	68	60	59	62	69	57	64	51	60	63	61	63	56	63	61	57	61	59
	Would not like to do for a living	32	35	30	27	33	33	31	24	35	28	38	32	30	30	31	32	27	30	36	31	34
	Don't know	8	7	8	5	7	7	7	8	8	8	10	8	7	8	6	11	10	8	7	9	7

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yougov.co.uk



Sample Size: 14,294 GB Adults
Fieldwork: 25th January - 6th February 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
Weighted Sample	14294	X	X	X	X	4177	3550	2857	6933	7361	1701	3616	4389	4088	8148	6146	1830	4646	3059	3516	1244	
Unweighted Sample	14294	3670	3731	701	1910	4252	3590	2902	7207	7087	1051	2707	5803	4733	9354	4940	1652	4672	3139	3533	1298	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Formula 1 driver																						
	Would like to do for a living	29	35	28	31	33	34	28	29	43	16	27	37	31	21	31	27	31	29	29	30	28
	Would not like to do for a living	64	60	68	66	63	61	66	67	50	78	62	58	64	72	64	65	64	65	63	66	65
	Don't know	6	5	4	3	4	5	6	5	6	6	11	5	5	7	4	8	5	6	8	4	7
Firefighter																						
	Would like to do for a living	26	24	28	17	31	25	29	24	34	17	20	28	28	23	24	28	20	25	28	26	29
	Would not like to do for a living	67	70	66	76	64	69	65	70	58	77	70	64	67	71	70	64	74	67	65	67	66
	Don't know	7	6	6	7	5	6	6	6	8	6	10	8	6	7	6	9	7	8	7	7	6
Librarian																						
	Would like to do for a living	54	51	56	66	50	52	58	61	44	64	43	51	56	59	55	53	52	52	56	55	56
	Would not like to do for a living	38	44	33	29	44	42	32	33	47	29	45	41	37	33	39	36	38	40	36	36	38
	Don't know	8	5	11	5	6	6	10	7	10	7	12	8	7	8	6	11	9	8	8	9	7

The Library and the librarian

- ▶ Being librarian for many of my friends, is love books, read books. It is the absence of stress in the library silence.
- ▶ And if you ask someone to cross on the street, what does a librarian, the answer is invariably the same: Tidies books. This perception stems from the vision that has the users of libraries.



http://www.urbana.k12.oh.us/uhs/animations2/people_l_p/librarian/librarian_pushing_boo_a_hr.jpg



The Library and the librarian

- ▶ Librarians arranges books on the shelves and impose silence.



▶ <https://s-media-cache-ak0.pinimg.com/originals/3b/d6/33/3bd633eab80a369920cbe24156abd3c4.jpg>



The Library and the librarian

- ▶ How did they get the books on the shelves? Selection process, ordering, cataloging, classification and indexing is not visible ...
- ▶ Subscriptions to periodicals and databases, negotiations to provide information resources are also not visible.



The Library and the librarian

And the library
is not just books ...



<http://www.mydls.com.au/images/libraryComputers.jpg>



The Library and the librarian

- ▶ The library is to promote access.
- ▶ It is promoting the use and reuse of the information.
- ▶ It is to provide relevant services to the needs of their community.
- ▶ It is promoting the social space, sharing, access and knowledge creation.
- ▶ It is encouraging value to the institution, creating participatory communities by promoting skills and information literacy skills.



The Library and the librarian

- ▶ “Ultimately, information literate people are those who have learned how to learn. They know how to learn because they know how knowledge is organized, how to find information, and how to use information in such a way that others can learn from them. They are people prepared for lifelong learning, because they can always find the information needed for any task or decision at hand.”
- ▶ “Information literacy is a survival skill in the Information Age”

“Presidential Committee on Information Literacy: Final Report”, American Library Association, July 24, 2006.

<http://www.ala.org/acrl/publications/whitepapers/presidential>

(Accessed May 2, 2015)

Document ID: 106e5565-9ab9-ad94-8d9f-64962ebcde46



The Library and the librarian

And the
technology also
requires skills...



<http://www.mydls.com.au/images/libraryComputers.jpg>



The Library and the librarian

Digital Literacy Is the Key to the Future, But We Still Don't Know What It Means

Wohlsen, Markus, Wired, 09.15.14

<http://www.wired.com/2014/09/digital-literacy-key-future-still-dont-know-means/>



The Library and the librarian

- ▶ Library it is intended to be learning hubs.
- ▶ Most of all, are the entry points to the digital world.
- ▶ They should be the first places where most advanced technologies are implemented.



The Library and the librarian

- ▶ The space becomes to incorporate new technologies and new learning meet increasingly collective and group (preserving however, individuality).
- ▶ Libraries are creative spaces, not only for individuals, but also teams.



https://www.ucd.ie/t4cms/1211_LibHub3_0033.jpg



The Library and the librarian

- ▶ Access to and use of the new features and digital devices requires skills. Are we, librarians, to fulfill our role? Are we, acting actively ensuring the goals of our institution? And how are we perceived in our educational institution?
- ▶ Moving forward, the process of recreating the library must be one that involves many people in many roles on campus.



The Library and the librarian

- ▶ “What a school thinks about its library is a measure of what it feels about education.”

Harold Howe,

- ▶ (1818-2002), Teacher, U.S. Commissioner of Education in the Lyndon Johnson Administration



The Library and the librarian

- ▶ The library is not isolated. Belongs to and financially depends of the institution where it is located. Its mission has always been to serve the community. Does not exist per se.
- ▶ Thus, all projects should be aimed at promoting their community.
- ▶ It is necessary to promote links, connections, empathy and commitment.

For this, we librarians, must take an active role in our community



Trends – American Library Association

- ▶ The ALA - American Library Association, identify major trends, relevant to libraries and librarianship, nowadays.

"Trends", American Library Association, August 8, 2014.

<http://www.ala.org/transforminglibraries/future/trends>

▶ (Accessed May 1, 2015)

Document ID: 8fbf22e4-7906-19a4-3952-5e79077a9596



Trends – American Library Association

Organization and Classification of Trends

Form the acronym STEEPED –

Society [red], Technology [blue], Education [orange], the Environment [green], Politics (and Government) [purple], Economics [yellow], and Demographics [pink].

Each trend icon is color-coded to a category per the key below:



Trends – American Library Association

Some issues:



Maker movement. Libraries provide access to material created by others ... now is the time to adopt new features providing communities the opportunity to create content in the library and, even, can be added to the collection.



Trends – American Library Association

Some issues:



Data everywhere. Libraries can find opportunities to use the data for their own purposes or to share with business, government or other organizations ... The data may be used to develop, create and promote content.

Unplugged. Disconnection. Libraries must remain those quiet spaces for their users. Find tranquility, disconnection, concentration and reflection of users



Trends – American Library Association

Some issues:



Connected Learning. Online learning. Encourage exploration and interaction with the resources to engage students in the fundamental benefits of libraries.

Gamification. Libraries, recognized as learning spaces can boost access to information through learning and discovery through small games or instructions in order to motivate users



Trends – American Library Association

Some issues:



Resilience. Libraries may have to adapt their facilities, services and programs to demonstrate a flexible approach. Libraries and librarians can be ideal partners in helping people to adopt flexible practices in their communities.



Trends – American Library Association

Some issues:



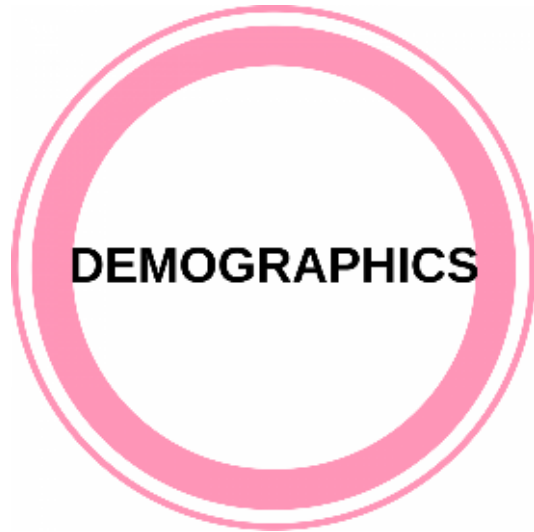
Shared economy.

Libraries may have an opportunity to align with the exchange of services that promote social good.



Trends – American Library Association

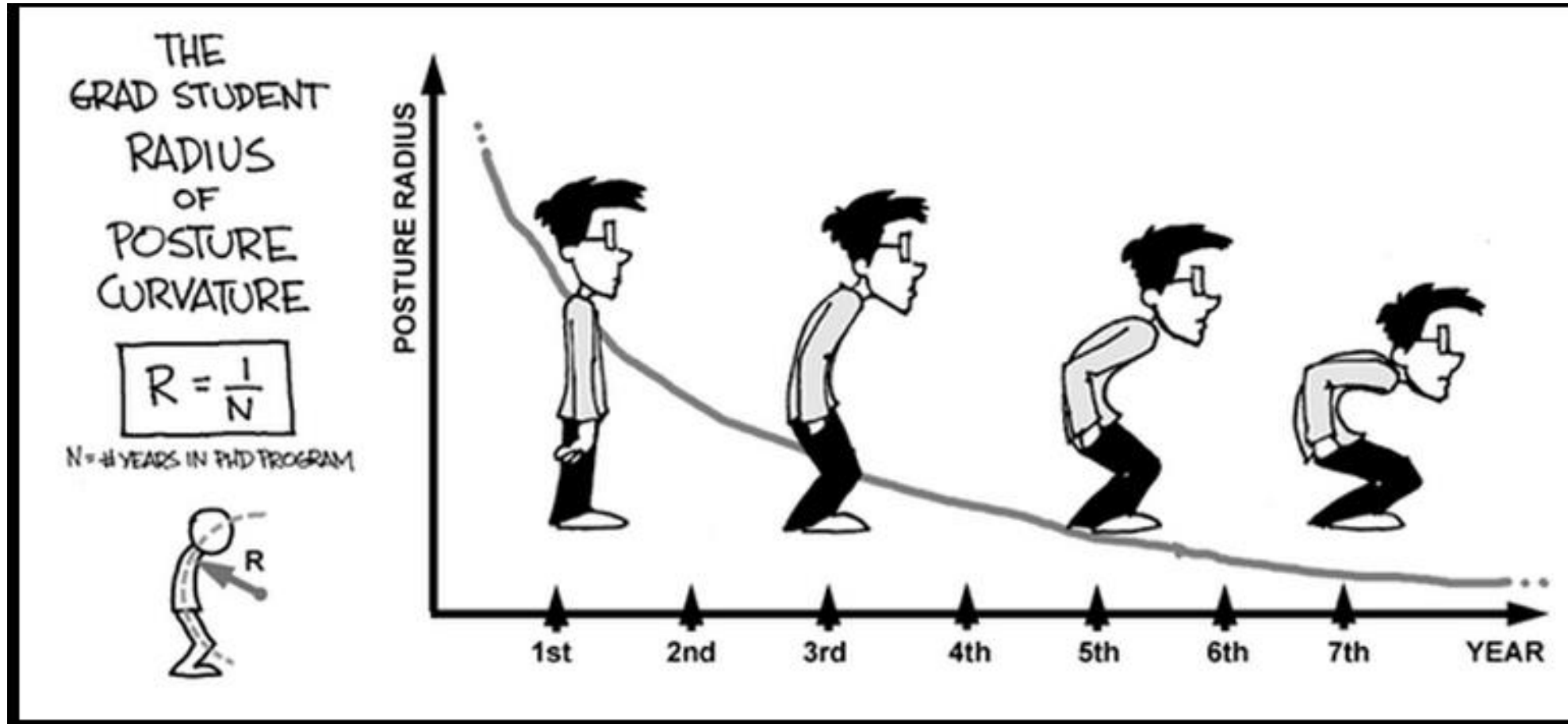
Some issues:



Digital natives. Libraries and librarians must be prepared to adapt services and programs to the needs of this type of users



... PhD thesis



<https://peehaychdee.files.wordpress.com/2012/10/screen-shot-2012-10-11-at-13-41-48.png>

... PhD thesis

“ There is a tension inherent in writing a PhD. On the one hand, it is an examination of your ability to undertake research independently, and write as an academic. On the other, you have to show you have read all the literature in your field, and can cite the most authoritative scholars. The temptation was to spend a lot of words proving that I knew my stuff, that I could rehearse the arguments of those authoritative scholars.

But in fact I was writing from fear: a fear of needing to back up every claim and argument with the voice of a well-known scholar.

But what I was creating was more like an extensive, impressive research report, rather than a thesis of my own.

The word “thesis” comes from the Greek *tithenai*, which literally means “to place” or “to position”: my thesis is *my position, my point of view, my stance* on a certain issue. If I am not able to convey what that is in my writing, then I am no longer writing my own thesis”.

Steer, Cassandra

Writing a PhD thesis: the temptation is to show that you’ve read everything in your field.

The Guardian, 20 August 2014

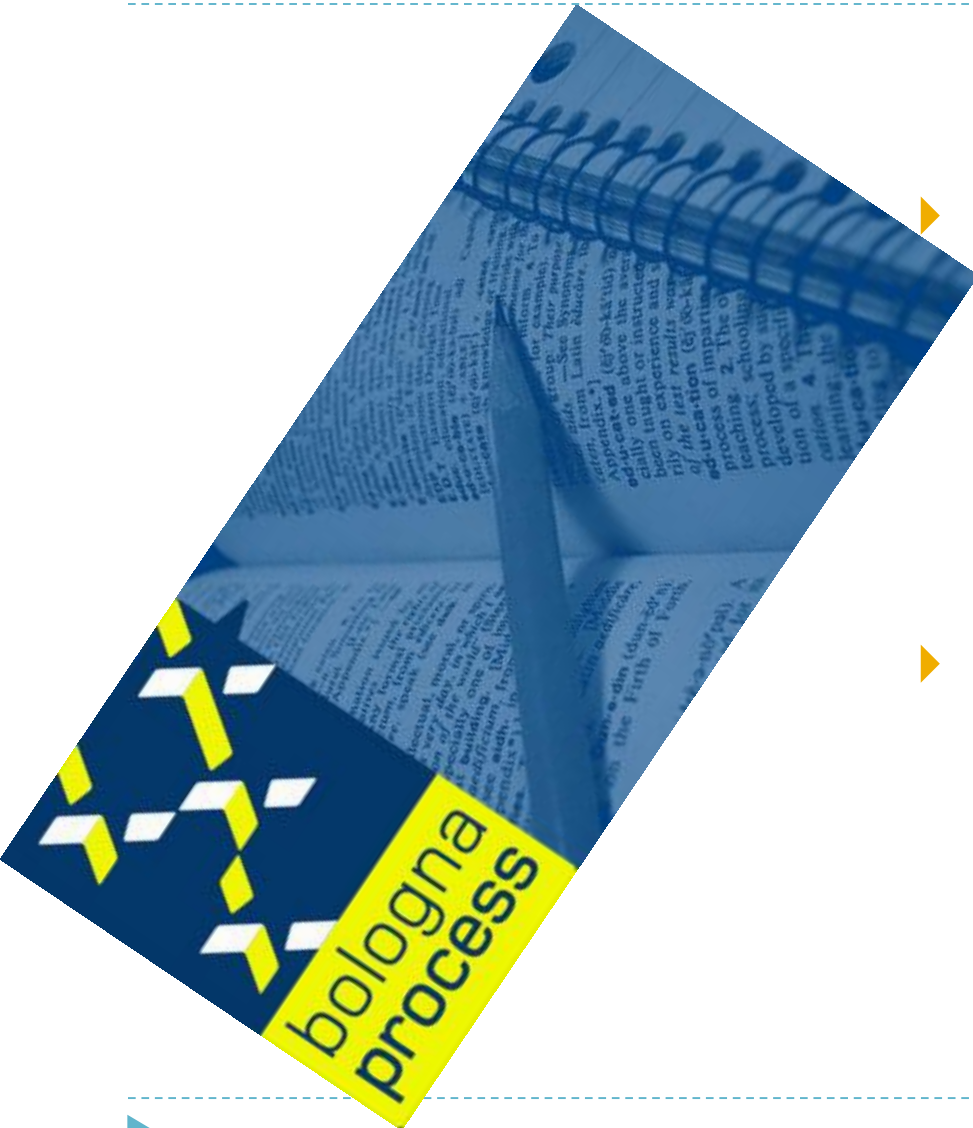
▶ <http://www.theguardian.com/higher-education-network/blog/2014/aug/20/write-in-your-own-voice-key-to-successful-phd-thesis>



- ▶ Being librarian is, increasingly, learn, promote skills and foster knowledge. We propose therefore to know the community, identify weaknesses, devise action strategies, implement change in our services. Act to change, empower different groups with literacy information that makes it autonomous.
 - ▶ Foster change strategies and invest in information literacy.
 - ▶ Rather than questioning the role of higher education library, the issue of research involves the practice.
 - ▶ **How to act to promote autonomy and the construction of the user's knowledge?**
-



... PhD thesis



- ▶ The Bologna Process and the reform of the higher education system in Europe has transformed the scene and the teaching paradigm introduced in higher education institutions for centuries.
- ▶ The transmission of knowledge to the development of transversal skills and competencies that allow professional development and student staff is one of the established goals.

... PhD thesis



- ▶ How to reinvent the library due to the change?
- ▶ Changing...
teaching models, autonomy in the construction of knowledge, student-centered learning and implementation of the European system of credit transfer.



METHODOLOGY

Constructivist paradigm

Methodology:
Qualitative,
with data triangulation

Method:
Action research

Techniques:
participatory observation
Interviews, questionnaires



- Action Research is a qualitative research method used to describe, analyze, intervene and modify a given reality or situation.
- Research-action is known by many other names, including participatory research, collaborative research, emancipatory research.
- Simply put, action research is "learning by doing".

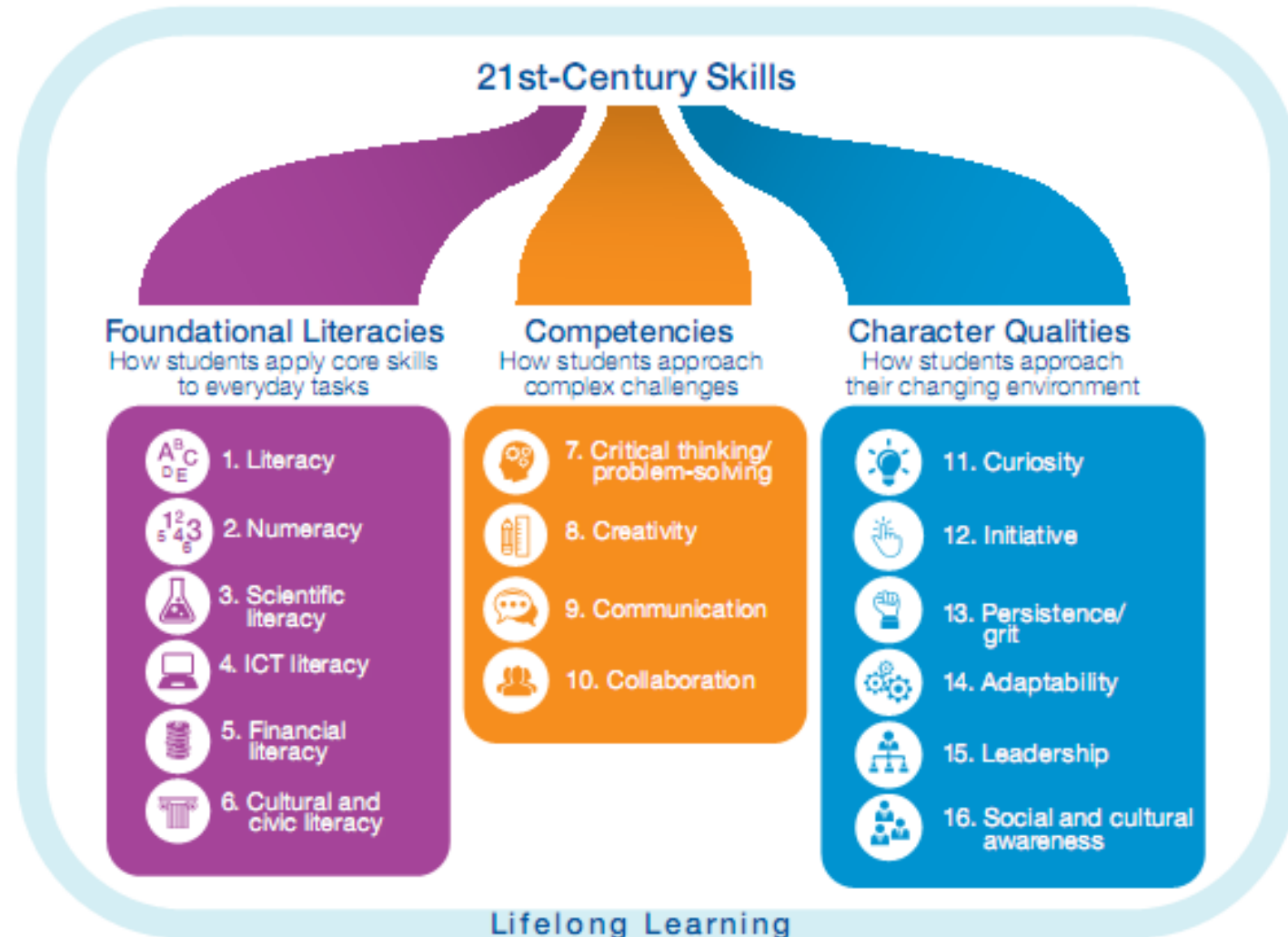


- ▶ In this changing world what skills required?
- ▶ According to a World Economic Forum report, conducted in collaboration with the Boston Consulting Group, there is need that the students acquire skills in other areas as critical thinking, problem solving, persistence, collaboration or curiosity, among others.

https://www.bcgperspectives.com/Images/New_Vision_for_Education_VEF_2015.pdf



The requisite twenty-first-century skills fall into three broad categories: foundational literacies, competencies, and character qualities



... PhD thesis

- ▶ The library as a learning hubs... are we promoting these skills?



I will try to learn more ...